

Marketing Volunteer - Role Description

Resource, the organisation that has been helping the Jewish community into employment for over 25 years, is looking for a marketing volunteer to support our busy marketing and communications department.

Overview of the role:

The role would suit a person looking to gain experience in marketing in the not-for-profit sector, and/or someone seeking work experience before returning to work after a career break.

The role would provide opportunities to get involved in varied and interesting aspects of marketing, including campaigns, website administration, stakeholder relation management, event planning and social media management working with and reporting into the Marketing and Communications Manager.

Time Commitment:

Approximately one day per week

Essential Requirements:

- Marketing experience, both online and offline
- Good IT skills
- A confident communicator
- Familiarity with Facebook and LinkedIn

Desirable Requirements:

- Experience of using a CRM database
- Experience of website CMS
- Familiarity with Twitter and Instagram

Interested? Please contact the Resource office for more information on 020 8346 4000 or email office@resource-centre.org

Why Volunteer for Resource?

We received a **100% Satisfaction Rating** from JVN Survey

All of our volunteers:

- have the satisfaction of helping change people's lives: we have helped over 12,000 people into work
- are part of a professional and highly motivated team
- receive regular invitations to team building, training and social events

"Most of the time I do not feel I am "volunteering" but actually employed to perform a highly worthwhile and positive job."

Resource has been helping our community since the early 1990's. Be part of our future into the 2020's